

**Best of SABCS® (San Antonio Breast Cancer
Symposium®) Kyoto 2022
Online Sponsorship Proposal**

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January 14 (Sat.) and 15 (Sun.), 2023

ONLINE

<https://sabcs.kyoto-breast-cancer.org/>

Foreword

Kyoto Breast Cancer Research Network (KBCRN) is an esteemed research network, aiming to the quality of life of patients as well as Breast cancer treatment. We are hosting our annual symposium, Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto 2022, on 14 and 15 January 2023. Given the situation of covid-19 in Japan and overseas, we have decided to hold the symposium entirely online.

As breast cancer research and treatment continues to make remarkable progress, the SABCS® has evolved into the leading symposium for breast cancer research and treatment. The Best of SABCS® Kyoto 2023 will present important and up-to-date information, as well as summarize the key points that will be discussed at the SABCS main symposium in December 2022. This symposium will be held in Japan based on the official contract with Encore Medical Education, which owns the license of SABCS®.

By becoming one of our corporate sponsors, you will be able to appeal to the worldwide audience of this symposium. We have also listed out some of the incentives and perks that your company can enjoy should you decide to become one of our corporate sponsors. See the details below to find the plan that is right for your company. If you are ready to make a donation, please fill out the attached application form and send it back to us.

As the representative of the organizer, I would like to thank you in advance for your generosity. Please do not hesitate to contact me directly at info@kyoto-breast-cancer.org if you have any questions.

Sincerely,

Masakazu Toi

Pofessor, Department of Surgery, Kyoto University Graduate School of Medicine

☆ This symposium agrees to disclose information regarding donations and expenses incurred for the co-sponsored seminar in accordance with each company's "Transparency Guidelines for Corporate Activities Involving Medical Institutions".(Japan)

Outline

✧ Dates

January 14 (Sat.) and 15 (Sun.), 2023

✧ Sponsoring Organization

Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto 2022

Representative: Masakazu Toi, Professor, Department of Surgery, Kyoto University
Graduate School of Medicine

✧ Purpose and Significance of the Conference

The purpose of the conference is to provide treatment and research professionals with new information for better care of breast cancer patients, mainly based on the presentations at SABCS2022 in the U.S., and to allow participants to think, learn and discuss among themselves.

✧ Program

(1) General Program

Planned based on SABCS 2022 (The SABCS2022 program will be announced on the website as soon as it is released.)

(2) Educational Seminar

- Techniques to Improve Abstract Writing Skills (SABCS accredited seminar)

(3) Expected participants

400 attendants from Japan and overseas

(4) Symposium URL

<https://sabcs.kyoto-breast-cancer.org/>

✧ For inquiries about the conference, please contact

Best of SABCS Kyoto2022 General Affair Office

TEL : +81-50-5806-8031

URL: <http://www.kyoto-breast-cancer.org>

E-mail: info@kyoto-breast-cancer.org

Standby office for administrative staff

KBCRN Secretariat (Office Morohan)

Address: 1F, Aswel Kyoto Nishijin, 519 Teraimacho, Omiya Higashi-iru,
Motoseonganji-dori, Kamigyo-ku, Kyoto 602-8215, Japan

Sponsorship Packages

Three packages are available.

1. Co-sponsored seminar
2. Video advertisements
3. Banner advertisements

1. Co-sponsored seminar with Best of SABCS Kyoto 2022

(Live stream only)

※ Application closed : End of November 2022

Co-sponsored slots and prices

(All timeframes listed are in Japan Standard Time. Tax included)

January 14 (Sat.) Lunch	50 minutes	1 slot	2,200,000 JPY
January 14 (Sat.) Afternoon	50 minutes	1 slot	2,200,000 JPY
January 14 (Sat.) Evening	50 minutes	1 slot	2,200,000 JPY
January 15 (Sun.) Morning	40 minutes	1 slot	1,650,000 JPY
January 15 (Sun.) Lunch	50 minutes	1 slot	2,200,000 JPY

(Please contact the secretariat to discuss your budget.)

- Please include the lecture, Q&A session, explanation of your company's products, etc., in the time listed. The time listed does not include the pre-session meeting between the speaker and the chairperson or the connection test.
- All the seminar will be in English.
- Please note that there will be no other lectures or other presentations during the seminar co-hosted with your company, but there may be unavoidable cases where multiple channels are used due to the speaker's availability.
- Please consult with the Best of SABCS Kyoto 2022 organizers in advance regarding the time and content of your presentation. We will connect you to the appropriate organizer in the order that we receive your application.
- Included in the above fee are administrative and delivery operation costs. Compensation to the speakers would be paid directly by each company.
- All the online seminar will be held on zoom. Approximately 30 minutes prior to your co-sponsored seminar, an operator will check to see if the chairperson and speaker are properly connected. You may go directly into the pre-conference meeting.
- In case of a technical trouble, we would ask for your cooperation in submitting your slides to the operator 3 days prior to your presentation.
- Once the number of registrations reaches the limit, we will announce on our social media and website.
- Registration for 3 persons from your company will be free. If you are not a member of your company, but an interpreter, distributor, or technical distributor, you may register for up to 3 accounts, including your company's 3 participants. There will be a space for them to be listed during registration. Please note that access to the site by unregistered accounts will be automatically denied.

2. Video advertisements (2types)

※ Application deadline (tentative): End of November 2022

Commercial video Ad

- Advertising Period: During the live broadcast in the symposium
- Format: Video advertisements provided by each company will be distributed during breaks in each session of the program.
- Submission of advertising materials: Please send a video file (MP4 format) of no more than 3 minutes in length to the Secretariat by the end of December. Once the number of applications reaches the limit, we will announce on our social media and website.
- Order of placement: The order of advertisements will be arranged by the organizer.
- Registration for one person from your company will be free for confirmation during the exhibition. If you are not necessarily the person from your company, but a concern such as the engineer who created the ad, that person will be included in the registration, but only one account will be allowed. Please register a account for free registration at the time of registration.

Web video Ad

- Advertising Period: During the period when the Best of SABCS Kyoto 2022 page is posted on the KBCRN website
- Format: The URL of the WEB video ad you provide will be posted on the same page as the Best of SABCS Kyoto 2022 program on the website. Viewers can freely view the video ad.
- Submission of advertising materials: Please send the URL and thumbnail image of a video file of up to 10 minutes in length to the person in charge, at the time of application.
- Applications will be accepted at any time upon application. Once the number of applications reaches the limit, we will announce on our social media and website.
- Order of placement: The publication will be in the order of data submission.

Note: The registration fee will not be waived even if you apply for the web video advertisement. If you wish to participate, please register as a general participant.

Available slots and price (Tax included)

Commercial Video Ad	Up to three minutes	5 slots	99,000 JPY
Web Video Ad	Up to ten minutes	6 slots	99,000 JPY

3. Banner advertisements

- Advertising Period: During the period when the Best of SABCS Kyoto 2022 page is posted on the KBCRN website
- Format: Banner ads for companies and organizations will be placed on the Best of SABCS Kyoto 2022 page under the conference header.
- Submission of advertising materials: Please send your banner image in PNG format in the size of 386pix (width) and 827pix (height) at the time of application.
- Once the number of applications reaches the limit, we will announce on our social media and website. Applications will be accepted at the same time as they are submitted.
- Order of placement: Our web designer will place the banners in consideration of color, design, and balance.
- Note: The registration fee will not be waived, even if you apply for a banner ad. If you wish to participate, please register as a general participant.

Available slots and price (Tax included)

Banner ad	386pix (width), 827pix (height)	6 slots	¥44,000
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4. More options

If you have any other sponsorship preferences in addition to those listed above, please feel free to contact our office.

Donations are always welcome. We will send you an application form separately.

5. Application and Payment

Application

The Best of SABCS Kyoto 2022 Secretariat will sign a contract with each company on behalf of the Steering Committee.

Please fill out the attached "Application Form" and "Application List" and send them in PDF format by email to clarify the amount and details of your application.
on e-mail to us.

Best of SABCS Kyoto 2022 Secretariat

E-mail: info@kyoto-breast-cancer.org

- Please be sure to enter your company name, as it will be used as it appears on the application form.
- If there is any change in the person in charge, please contact the secretariat as soon as possible.

Payment

All payments should be made in Japanese yen. Payment by credit card using PayPal is also accepted. After receiving your application form, the secretariat will issue an invoice.

Please remit the exhibition fee to the designated account by the payment due date indicated on the invoice. Bank transfer fees are the responsibility of the applicant company. We will be happy to discuss payment deadlines in accordance with your company's accounting and closing circumstances.